Strategic plan on a page 2023-25

Manufacturing Skills Queensland



Our purpose and vision

Purpose:

Our purpose is to build a sustainably skilled workforce for a future-proofed manufacturing industry.

Vision:

Create the skills pathways for the future of manufacturing in Queensland.

Our strategic pillars are

Attracting, Retaining & **Developing Capability**

Partnering with Purpose

03

Credible Authority

We are delivering on these objectives by:

Attract



Retain

Developing an attraction strategy for laterals, diverse, school, and migrant cohorts

Developing a campaign

appealing to parents

and the community

Benchmarking retention challenges

and opportunities

messaging for a

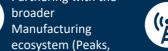
Developing top-down



Maximising relationships with the QLD Government



Partnering with the broader Manufacturing ecosystem (Peaks, Skills Bodies, Aus-Made)





Amplifying Manufacturing's message through community relationships



Building a data warehouse for Manufacturing industry data

Shaping the

public policy

development of

Developing rigorous

research

activities

Establishing

expertise in

technologies (Look

Global, Act Local)

emerging

capabilities to inform MSQ







Mapping and enabling career development in the industry



Establishing better transferability of recognised qualifications and skills



Identifying strategies to help deliver on the QLD Energy & Jobs Plan commitment for 100k jobs



Partnering with Unions, Industry (AIG) and Employers (Directly)



Enhancing linkages between regional manufacturing hubs and industry



Identifying and partnering with quality training providers



Partnering with global industry leaders

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Manufacturing Skills Queensland



Key performance indicators

01

Attracting, Retaining & Developing Capability

02

Partnering with Purpose 03

Credible
Authority

Attract



% increase in industry participants



Bi-monthly meetings with Ministers



Development of quarterly industry publications



% improvement in community views on the value of Manufacturing



Delivery of a stakeholder engagement strategy



Development of a knowledge framework





Turnover/attrition rates



Development of a community engagement plan



Scoping building of an MSQ data warehouse

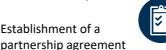
Build a repository of validated data



Improvement in employee satisfaction



Establishment of an Industry Advisory Reference Group



Submissions to Government Policy reviews and processes





Career map developed



Number of overseas qualified workers



Prioritising a shortlist of suitable training providers

with Manufacturing hubs



1x Pilot commenced in the first 6 months



Number of global experts partnered with

Our enablers



Regional services



Data collection & research



Influence on Federal Training Packages



Accreditations



Partners: Community, Government, Industry